

# Strategic Priorities



Building a Better Gwinnett

## 1 Document. 10 Priorities. 1 Direction.

Gwinnett County Public Schools is a high-performing school district. To sustain this record of success, we must review our plans and our progress year after year, and envision what the school district must be in the future to educate and prepare students for the demands of the 21st century. **The Strategic Priorities for 2010–2020** play an integral role in that essential work. They are not a “strategic plan.” Rather, they communicate the direction in which the school district is moving for the next 5 to 10 years. The Strategic Priorities keep the school district focused on its core business— teaching and learning— and they drive continuous improvement in all that we do. They are one of the foundational pieces of the district’s strategic direction, linking its vision, mission, and beliefs to the goals, initiatives, and operational management plans/local school plans for improvement. Most importantly, the Priorities help ensure the school district will do its part in building a better Gwinnett for all of us.

Vision: What we aspire to be

Mission: Why we exist— our core business

Core Beliefs and Commitments: Fundamental principles that drive our work

Strategic Priorities for 2010–2020: The qualities and characteristics we hope to achieve in 10 major areas in the district, moving us closer to realizing our vision

Strategic Goals: Our plan for achieving our mission

CEO/Superintendent’s Strategic Initiatives and Priorities: Multi-year initiatives that push us forward

Division Objectives/Operational Management Plans/Local School Plans for Improvement: Targeting the work to achieve our goals and priorities



**The Strategic Priorities for 2010–2020** reflect Gwinnett County Public Schools’ ongoing commitment to excellence, instructionally and operationally. They outline the qualities and characteristics stakeholders believe are desirable for 10 major components of the school district:

**Students**

**Employees**

**Parents and Guardians**

**Governance and Leadership**

**Curriculum, Instruction, and Assessment**

**Facilities and Operations**

**Financial Stewardship**

**Information Management and Technology**

**Communication**

**Public Image and Community Pride**

*We believe that pursuing these attributes will move us closer to our vision of being a system of world-class schools.*

Learn more about the Strategic Priorities and GCPS’ strategic direction by visiting the district’s website.



Gwinnett County Public Schools  
437 Old Peachtree Road, NW  
Suwanee, GA 30024-2978  
[www.gwinnett.k12.ga.us](http://www.gwinnett.k12.ga.us)